

Apply “Sales **CPR**” to Revive Your Business

Businesses today struggle with low performing and costly Digital Marketing. They can now apply the “Sales CPR” Framework to revive their business & grow their Sales using various **FREE** Tools & Resources

Content Marketing

Use Content Marketing to build Trust, establish your Credibility, Nurture Your Leads & Engage Your Clients. Content is King & Distribution is Queen. Use free Social Media / Digital Platforms to share out your content.



Video



Podcast



Blogs



Webinar

Prospecting (Cold)

Many people shy away from Prospecting as it is not comfortable to do. When you deliver Content via the various Prospecting Platforms, you are not just hustling for a sales, but rather, you are value adding to people. This warms their heart, builds trust and open doors for you to speak to them



LinkedIn



Email



Events



Messaging

Referral (Warm)

This is one of the Most Effective, but least utilized strategies to grow your sales. When done right, a good Referral will shorten your sales process.



Join Sales Tribes today and get access to a **2 Hours Master Class @ UOB SMU AEI** on how to Implement “Sales CPR” Framework to Revive your Business & Grow Your Sales

<https://www.salestribes.org/>