



UOB-SMU
Asian Enterprise Institute

A photograph showing four students sitting on a grassy area outdoors, engaged in a discussion. One student is pointing at a laptop screen.

Business Consulting Opportunities with UOB-SMU AEI

Project 794FY21 – Career Progression Development Plan

Brief Company Profile

The company is one of Singapore's leading hardware, furniture and tools supplier for home renovation needs. It has accumulated over two decades of experience and good accoladas.

Objective of the consulting project

2020 is a trying year but it has seen through it and emerged much stronger. It even had the opportunity to bring on board a handful of young graduates whom the company deems as good asset and wishes to further develop and grow alongside them.

In this Career Progression Development Plan project, the company aims to derive at strategies to retain, develop and groom these young talents. All these in the hope of having them contribute to the continual improvement and sustainability of the company and its businesses.

Project Scope

(Including but not limited to)

1. Diagnose talent retention gaps
2. Research on industry best practices:
 - For the purpose of developing the core competency framework to align core values with core competencies
 - Explore opportunities for career development
 - Develop strategies for employee retention

Student Requirements

- **3-member** team

The team will be mentored by a [project advisor](#).

More Information

Start Date: ASAP

Duration of project: 16 weeks

Stipend: \$3000 per team (excluding incidental expenses incurred during the course of the project)

Working hours: Flexible working hours

Internship filing: Up to 10 weeks