



Business Consulting Opportunities with UOB-SMU AEI

Project 496/FY17 – Market Research & Strategies

Brief Company Profile

The company is in the real estate business.

Objective of the consulting project

The family-run business has been incorporated for a long while. Over the years, it has remained profitable yet mainly dormant with close to zero leverage. With the third generation joining the business, it would like to gain insights on the real estate environment in Singapore and have recommendations from the student team on the growth opportunities available. Its current assets are mainly commercial (shophouses) and warehousing units.

Project Scope

- Conduct environmental landscape analysis on potential growth of specific commercial sectors office, retail, F&B and warehousing for Districts 8, 13, 14, & 15
- Identify and recommend practicable ways to position the company for sustainable growth in 10-15 years through various forms of gearing and financial leverage (i.e. debt financing (mortgage), crowd sourcing, mergers & acquisitions etc)
- Recommend strategies to achieve growth and sustain profitability

Student Requirements

- **3-member** team with at least one Year 3 / 4 student

The team will be mentored by a [project advisor](#).

More Information

Start Date: ASAP

Duration of project: 14-16 weeks

Stipend: \$3000 per team (excluding incidental expenses incurred during the course of the project)

Working hours: Flexible working hours

Internship filing: Up to 10 weeks