



Business Consulting Opportunities with UOB-SMU AEI

Project 489/FY17 – Market Research

Brief Company Profile

The company is in the field of providing solutions relating to Internet of things (IOT).

Objective of the consulting project

The company would like to convene a team to embark on an in-depth research on what really adds up to a smart city. The key industries to focus on are: transport, healthcare as well as agriculture. The main purpose of this study is to deliver insights (to the developing countries) on what the developed countries have done and/or planning to do in terms of becoming a smart city (with regard to the specific industries mentioned).

Project Scope

- Conduct research to understand the landscape and identify the gaps and potentials to be explored within the IOT space.

Student Requirements

- **3-member** team with at least one Year 3 / 4 student

The team will be mentored by a [project advisor](#).

More Information

Start Date: ASAP

Duration of project: 14-16 weeks

Stipend: \$3000 per team (excluding incidental expenses incurred during the course of the project)

Working hours: Flexible working hours

Internship filing: Up to 10 weeks