

UOB-SMU Asian Enterprise Institute

Business Consulting Opportunities with UOB-SMU AEI

Project 474/FY17

Brief Company Profile

The company is funeral service provider.

Objective of the consulting project

The company is engaged in the provision of multi-religion funeral services. It has a new plan to develop a columbarium equipped with a fully automated storage retrieval system, which is possibly a first in Singapore. This technology will aid in efficient space planning. It is looking for a team to develop a business plan fit for submission to SPRING Singapore for the necessary funding. It hopes for a student team to work on the business plan.

Project work required (not restricted and not limited to)

Develop a business plan in consultation with the company, as part of a viable yet attractive business plan to be submitted to SPRING Singapore.

Student Requirements

• **3-member** team with at least one Year 3 / 4 student

The team will be mentored by a project advisor.

More Information

Start Date: ASAP Duration of project: 12-14 weeks Stipend: \$3000 per team (excluding incidental expenses incurred during the course of the project) Working hours: Flexible working hours Internship filing: Up to 10 weeks