

SMU launches new Business Advisors Programme



Small and medium enterprises which do not have the financial means to engage business advisors can now do so with government funding support.

At the same time, jobs will also be created for retrenched or unemployed PMETs with a wealth of expertise to contribute.

This, following the launch of a new Business Advisors Programme by the Singapore Management University.

Under this programme, former Professionals, Managers, Executives and Technicians will be matched with SMEs for a full-time project-based attachment of six months.

If selected, they'll be appointed Business Advisors to the SMEs to carry out short-term project advisory work.

SPRING Singapore will be funding 70 percent of the \$5,000 monthly project advisory fees while SMEs will have to cover the remaining 30 percent.

PMETs interested in signing up for the programme should have accumulated a minimum of five years' work experience.

Once selected, they'll be required to attend a two-day induction programme before starting work as Business Advisors.

The workshops, the first of which will run in May, will discuss the SME's business culture, networks, leadership and management style.

Meanwhile SMEs seeking help in implementing a new project, initiative or business idea can also apply for a Business Advisor under this programme.

For more information, log on to www.smu.edu.sg/usea